Brandon Dorman

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# Experience

### **Frog Street Press**

**Senior Product Manager, AI-Powered Content Solutions** | **Sept 2023 – Present**

* Led the development and deployment of AI-powered content creation tools, achieving efficiency improvements across six companies and mentoring cross-functional teams.

### **Empath**

**Director, Skills AI Solutions** | **Oct 2020 – Aug 2023**

* Directed the launch of an AI-driven Skills Taxonomy Manager in 2021, increasing customer efficiency by 75% week-over-week and managing cross-functional teams over Data Science, engineering and sales enablement.

### **Fresno Pacific University**

**Adjunct Professor, Data Science and AI** | **2013 – Present**

* Created and taught courses on AI and curriculum development, empowering educators with actionable tools for data-driven decision-making.

**ACT**

**Lead Product Manager, ML-Powered EdTech Solutions** | **Oct 2017 – Oct 2020**

* 0-Launch for ACT SkillSuite’s ML suite of products, optimizing market fit through agile prototyping and cross-functional collaboration.

### **OpenEd (Acquired by ACT)**

**Senior Content Manager** | **June 2015 – Oct 2017**

* Designed AI-driven content curation systems, aligning 200,000 resources to standards and improving adoption among 200K educators.

### **Fresno Unified School District**

**Math Educator and Teacher on Special Assignment** | **June 2006 – June 2015**

* Trained educators and taught 9 years in 7-12 classrooms to integrate technology-driven tools into classrooms, improving teaching outcomes and student engagement.

# Education

MA, Education | 2013 | Fresno Pacific University

BA in Math and Psychology | 2005 | Fresno Pacific University

# Awards and Acknowledgements

* AI Consultant Contract with University of Oregon, Lundquist School of Business 2024
* IBM Data Science Certificate, 2023 (Coursera)
* Co-authored chapter on Interoperability in Technology Based Assessment Guidelines, 2023
* Co-Chair CASE Interoperability Specification Workgroup, IMS Global 2018-2020